



UpstateAlliance

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The Right Climate For Global Business.

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USC – Upstate Joins the Upstate Alliance as an Investor

(UPSTATE, SC) -- The Upstate Alliance is pleased to announce today that the University of South Carolina – Upstate has joined as a *College/University Board Investor* into the Upstate Alliance.

Last year, the Upstate Alliance created a special category on the Board of Directors that would allow Colleges and Universities to become part of the Upstate Alliance Team. This was done at the urging of Dr. Ronnie Booth, President of Tri-County Technical College, who saw the value of what the Upstate Alliance is charged to accomplish and knew that it is vital to have partnerships from the regions' colleges/universities in the Upstate Alliance's mission.

USC-Upstate joins this special group that currently has involvement from: Greenville Technical College, Southern Wesleyan University and Tri-County Technical College.

University of South Carolina – Upstate will be represented by Chancellor Dr. John Stockwell, Vice Chancellor Judy Prince and the Dean of the School of Business - Dr. Darrell F. Parker.

Hal Johnson, President and CEO of the Upstate Alliance, commented that "having USC – Upstate become a board investor in what we do is truly wonderful. They recognize the value that our organization adds to the 10 county region and having their commitment, combined with Greenville Tech, SWU and Tri-County goes a long way in marketing our region on a global scale. Having the colleges/universities partner with what we do, showcases to potential companies that this region is serious about economic development and serious about education. Having over 180 investors in the Upstate Alliance demonstrates to the world that this region is focused on attracting new business investment and competing in the global marketplace.

Craig White, Chairman of the Upstate Alliance, said "that from a regional standpoint having the colleges/universities on board with what we do is so important because they are producing, along with our school districts, the most important ingredient in economic development – the workforce. As Chairman of the Upstate Alliance Board of Directors, I am very happy to welcome them to the Board and look forward to their involvement in marketing the 10 county region.

The Upstate Alliance is a public/private regional economic development organization designed to market the 10 counties in South Carolina's Upstate – Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, and Union. The 10 counties represent the commerce-rich northwestern corner of South Carolina, including the I-85 corridor and the Greenville-Spartanburg-Anderson metropolitan area. Additional information is available through the Alliance's web site, www.upstatealliance.com.

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